



GOSCHALKS
SOLICITORS

BY EMAIL AND FIRST CLASS POST
Licensing Service
London Borough Hammersmith & Fulham
Town Hall
King Street
London
W6 9JU

Please ask for: Alex Green
Direct Tel: 01482 590216
Email: arg@gosschalks.co.uk
Our ref: ARG / LBM / 098454.28302
Your ref:
Date: 27th July 2022

Dear Sirs,

Re: Licensing Act 2003 – Review proceedings Chelsea Lodge 562 King’s Road Chelsea SW6 2DZ

We act on behalf of Ei Group Ltd. Our client is the long leaseholder of these premises which are currently let under a 21 year lease to the current premises licence holder Chelsea Lodge Holdings Limited. We have received a copy of the application for review of the premises licence by the Licensing Authority.

We would be grateful if you would accept this letter as a formal representation on behalf of our client.

Ei Group Ltd owns the freehold or long leaseholds of around 4000 public houses in England and Wales. The vast majority of these premises are the subject of lease/tenancy agreements by which the tenant operates his/her/its own business out of our client’s premises. The lease/tenancy agreement makes it clear that all operational responsibility for the premises lies with the tenant.

We note the reference in the review papers to a shadow licence application which was submitted by Ei Group Ltd but this was subsequently withdrawn and is therefore not relevant.

The purpose of this representation is to support a determination of the review on the basis that some conditions are added to the premises licence rather than the premises licence being revoked or suspended.

We note that the issues that gave rise to the review related to the management of the premises and the Premises Licence holder has already dismissed the manager in charge on this particular day.

We would respectfully submit that the licensing objectives could be promoted by the imposition of further conditions especially relating to staff training at the premises. The Committee will no doubt have regard to paragraph 11.20 of the Home Office Guidance which requires that in determining which of the powers to use upon review, the Committee identifies the cause/causes of the concerns that gave rise to the review and the remedial action taken should be directed at these causes being no more than an appropriate and proportionate response.

We would be grateful if you would accept this letter as a formal letter of representations and advise as to the date upon which the application will be considered by the Licensing Committee as our client may seek to expand upon the issues raised.

We look forward to hearing from you.

Yours faithfully

A handwritten signature in cursive script that reads "Gosschalks".

GOSSCHALKS